



TomTom 
CITY

INFLUENCING THE TRAFFIC

BOB RANDSDORP

WE NOW LIVE IN A **CONNECTED WORLD**



WE ARE LIVING IN A DIFFERENT TRAFFIC MANAGEMENT ERA



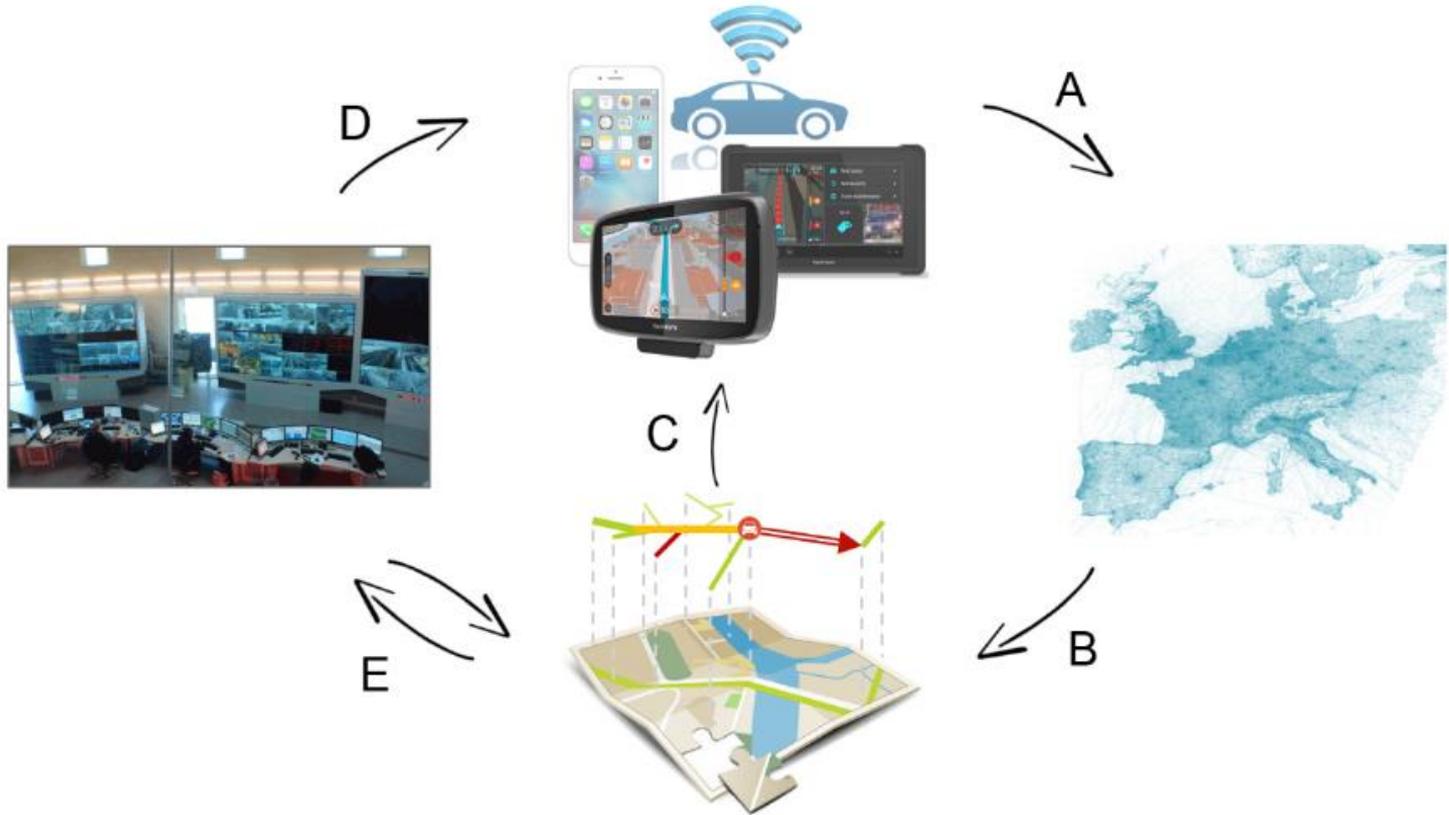
WE ARE LIVING IN A DIFFERENT **TRAFFIC MANAGEMENT ERA**



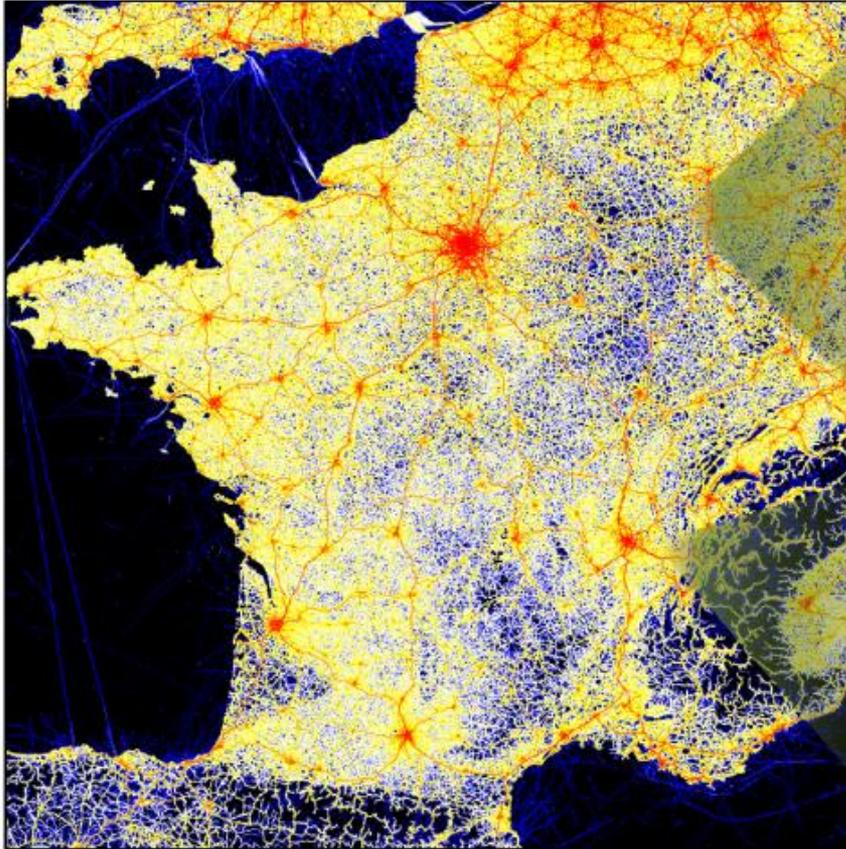
WE ARE LIVING IN A DIFFERENT **TRAFFIC MANAGEMENT ERA**



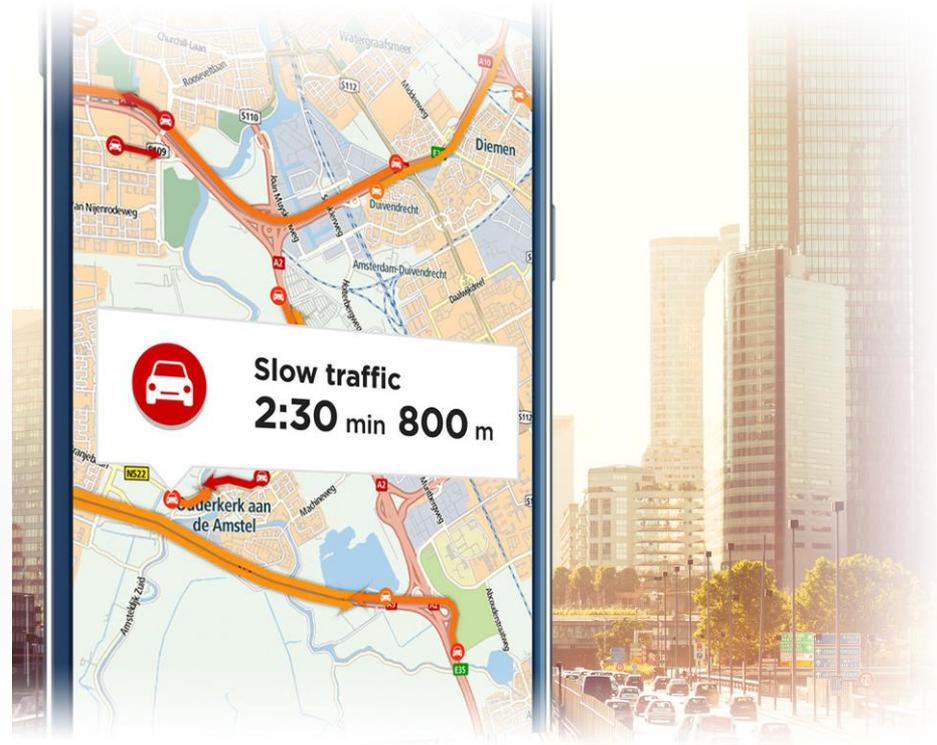
TRAFFIC MANAGEMENT 2.0



CONNECTED CAR DATA IS KEY FOR ALL STAKEHOLDERS



MAKING TRAFFIC SMARTER



IMPROVING TRAFFIC MANAGEMENT

PARIS

Traffic Flow

Delay Hotspots

Traffic Incidents



Paris travel chaos: What to expect from France's looming one-day strike?



By Elsa Buchanan
March 30, 2016 12:36 BST



Striking rail workers demonstrate in front of the headquarters of the RATP - the state-owned operator responsible for most of Paris's public transport. (Matthew Alexander/AFP/Getty Images)

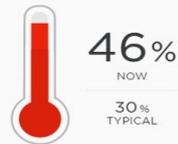
Visitors and commuters in France's capital Paris are bracing for transport chaos on Wednesday 30 March night and throughout Thursday 31 March, after the main unions representing the bulk of the city's train and Metro workers go on strike. The strike was separately called by CGT and Unsa unions over a wage dispute between the unions and the capital's transport operator RATP that is responsible for most of the public transport in both Paris and its surrounding Ile-de-France region, including metro, trams, buses and parts of the RER commuter train network.

LIVE TRAFFIC SPEED



LIVE Last update: 31 Mar 2016, 15:53

LIVE TRAFFIC LEVEL



LIVE Last update: 31 Mar 2016, 15:52

LIVE TRAFFIC REPORTS



LIVE Last update: 31 Mar 2016, 15:52

156
JAMS

0
ROADWORKS

9
CLOSURES

WEATHER IN PARIS

7°C

Today

Precipitation: 0.2mm
Probability of Precipitation: 96%
Wind: N 16km/h
Pressure: 1010hPa

Friday 13°C
5°C

Saturday 16°C
9°C

Sunday 18°C
10°C

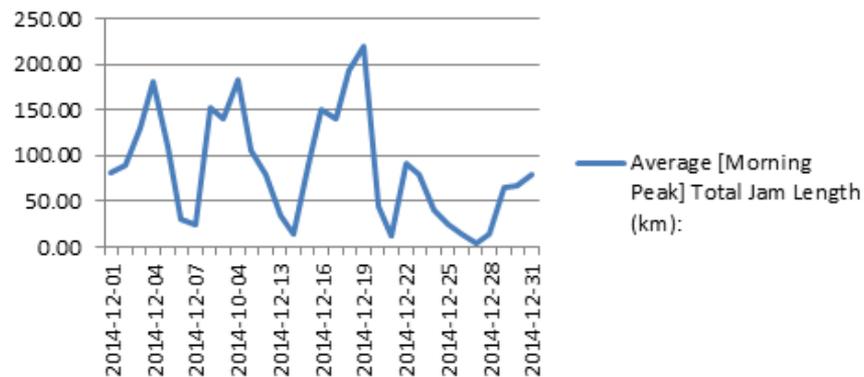
Monday 17°C
11°C

LIVE Last update: 31 Mar 2016, 14:30

IMPROVING TRAFFIC ANALYTICS



Average [Morning Peak] Total Jam Length (km):



CITY.TOMTOM.COM COVERING 125 CITIES

TOMTOM CITY FRANCE

- BORDEAUX
- LE HAVRE
- LILLE
- LYON
- MARSEILLE
- MONTPELLIER
- PARIS
- STRASBOURG
- TOULOUSE



IMPROVING MOBILITY TOGETHER



THANK YOU,
ANY QUESTIONS

